14th Annual

Canadian Technical Security Conference

™

www.ctsc-canada.com

2019

Extend Your Professional Credibility at the Canadian Technical Security Conference

www.ctsc-canada.com

Exhibitor Opportunities

The advantages of a focused professional development conference is realized as an exhibitor, with a higher visibility environment. Exhibit space is located in the presentation hall, providing a direct opportunity to market your products and services, without missing any of the speakers.

- Interact with the industry experts and end-users that ultimately utilize your products and services in the field.
- Exhibitors are eligible for industry awards and recognition.
- A 10 x 10 exhibit booth with table, chairs and power is $1,275.00 CAD + $165.75 (HST) = $1,440.75 CAD

Sponsorship Opportunities

There are a number of sponsorship opportunities reserved for CTSC 2019 and each sponsorship level includes unique benefits. Sponsorship brings awareness and attention to your brand.

- **Level I - $500.00** | Sponsorship includes business card display advertising and a Business Directory listing within the conference guide.
- **Level II - $750.00** | Sponsorship includes a 1/2 page display advertising and a Business Directory listing within the conference guide.
- **Level III - $1,000.00** | Sponsorship includes a full page display advertising and a Business Directory listing within the conference guide.

Advertising Opportunities

Advertise your products and services at CTSC 2019 with a full page ($500.00), half page ($250.00), or quarter page ($125.00), colour Display AD in our Conference Guide.

- Did you know that you can also reserve a Business Card listing ($100.00) on the Business Directory page.

Presenter Opportunities

In a relatively small niche market, selling the importance of technical, physical, and cyber security is a challenge! There are few venues such as the Canadian Technical Security Conference (CTSC), for industry practitioners to get actively involved, and network with other key industry players. Share your experience and knowledge with your peers by submitting a presentation for the 14th annual Canadian Technical Security Conference.

- Gain new business prospects and opportunities, in a complex and growing industry.
- Contributing to the overall industry knowledge base as an industry leader.
- Contact pdturner@pdtg.ca with your presentation proposal—It is never to early!

- **Venue:** The 14th annual Canadian Technical Security Conference (CTSC 2019) will be held at NAV CENTRE in Cornwall Ontario Canada.

- **Date:** Tuesday April 02, 2019 to Thursday April 04, 2019.

- **Contact Us Today:** The registration process is now open for presenters and exhibitors.

NAV CENTRE

1250 Montreal Road, Cornwall Ontario Canada K6H 6L2

Telephone: **613-936-5800**

Fax: **613-936-5010**

Email: **reservations@navcentre.com**

Internet: **www.navcentre.com**

CTSC is financially sponsored and managed by Professional Development TSCM Group Inc.

www.ctsc-canada.com

CTSC 2019 | Conference Theme

www.ctsc-canada.com

Identifying the need for an industry shift in approach to the benefits of an integrated technical security program is complex when there is resistance to change by industry players and practitioners. The traditional approach has relied on the independent application of Technical Surveillance Countermeasures (TSCM), Physical Security concepts, and Cyber Security on an as needed basis, often without a unified focus. The need to apply a balanced approach and coordinated effort, decidedly outside the comfort zone of many technical operators, is fast becoming an essential best practice. The uncoordinated patchwork of incremental and ad hoc measures is inadequate in today's complex and fluid environment – the inevitable gaps and weaknesses will be found and exploited by a determined and resourceful attacker. The ability of technical security professionals to go beyond the narrow scope of work, and work with other industry experts in a coherent and systematic defensive effort will become an essential methodology. The technical security threat model has continued to change in complexity, during the past decade, to a more fluid and dynamic Moving Target Threat Model, leading us to the CTSC 2019 focus and theme:

A Poorly Implemented Technical Security Program Fools Everyone — But the Attacker...

Defining the Challenges of a Modern Moving Target Threat Model: Exploiting the Advantages of a formal Technical and Cyber Security Program...

WWW.CTSC-CANADA.COM

Participant Registration

For event security reasons, advance registration is mandatory for CTSC 2019. At the door walk-in registration is NOT permitted.

Full 3-Day Registration

$475.00 + $61.75 (HST) = $536.75

Includes attendance for all 3 days of the conference, hospitality night, our Dinner and Awards night and eligibility to receive a Professional Development Certificate and the conference USB Resource Media.

Single Day Registration

$275.00 + $35.75 (HST) = $310.75

Includes attendance and events for any one (1) day of the conference.

Registration is available online at www.ctsc-canada.com

NAV CENTRE provides complimentary High Speed Wireless Internet Access

Canadian Technical Security Conference

CTSC Management Group | Contact Directory

Ottawa | Carol Fairbrother   cfairbrother@pdtg.ca

Calgary | Paul D Turner, TSS TSI   pdturner@pdtg.ca

Toronto | Andrzej Wolczanski, TSS   awolczanski@pdtg.ca

Toronto | Carlo Caputi   ccaputi@pdtg.ca

Edmonton - John Price, CPP CRM   john@pricelangevin.com

Professional Development TSCM Group Inc.

5-4104 Fairview Street, Suite 319
Burlington Ontario Canada L7L 4Y8

Telephone: 647-293-7384
Email: ctsc@pdtg.ca

Internet: www.pdtg.ca

"Innovation is Simply the Beginning..."